



2026 Sponsorship & Partner Prospectus

WHAKAWĀTEA: CLEARING THE WAY FOR ADAPTATION

Te Papa Tongarewa, Te Whanganui-a-Tara Wellington

20-21 August 2026

Theme of this Hui



Whakawātea – clearing the way – speaks to the urgent need to remove barriers to action, strengthen relationships, support courageous leadership, and create pathways toward just and enduring adaptation futures.

ASAP | RUA Kaupapa

Aotearoa Society of Adaptation Professionals | Rōpū Urataunga Aotearoa (ASAP | RUA) is a society of adaptation professionals - iwi and hapū, researchers, planners, infrastructure leaders, policy makers, and others working to navigate the challenges of climate adaptation across Aotearoa.

Our focus is to build professional adaptation capability and provide channels for knowledge sharing, promote best practice adaptation across Aotearoa, and advocate for adaptation in legislative and regulatory reform.

ASAP | RUA recognises Te Tiriti o Waitangi as a living framework, foundational to adaptation futures and elevating rauora in Aotearoa, and seeks to create spaces where partnership, equity, and shared leadership can be meaningfully enacted. Our approach is grounded in the metaphor and practice of the Waka Hourua, a double-hulled voyaging waka, which recognises that adaptation leadership in Aotearoa must be navigated through partnership between different knowledge systems, sectors, and communities. For ASAP | RUA, this reflects our commitment to creating space for mātauranga Māori, community knowledge, science, policy, technical expertise, and lived experience to work alongside one another with integrity and mutual respect.

The 2026 Hui is intended to embody our kaupapa through:

- cross-sector collaboration with relational and inclusive practice
- whakawhanaungatanga and shared learning
- support for emerging voices
- practical action
- partnership models grounded in reciprocity rather than transaction.

Invitation to sponsor this hui



ASAP | RUA invites organisations aligned with this kaupapa to partner with us to deliver the inaugural 2026 Hui: ***Whakawātea: Clearing the Way for Adaptation***. This hui will convene more than 250 people working across adaptation in Aotearoa New Zealand – including iwi and hapū, local and central government, infrastructure providers, researchers, consultants, planners, finance and insurance professionals, NGOs, community leaders, and emerging practitioners. These are the people shaping decisions, investment, and delivery.

We've designed the hui as an active working space, focused on practical, equitable, and enduring adaptation action – with time for real dialogue, shared problem-solving, and relationship building. Far more than brand visibility, this is a targeted opportunity to position your organisation alongside the people and conversations shaping Aotearoa's adaptation response, while supporting:

- stronger sector capability and delivery
- diverse participation and access
- emerging leadership
- Te Tiriti-grounded practice
- connections across key influencers, sectors and communities.

This is about being part of the work – and being recognised for it. Opportunities can be tailored to align with your organisation's priorities and the role you want to play.

We welcome a conversation about how this partnership can deliver tangible value for your organisation while supporting more coordinated and effective adaptation system for Aotearoa.

Ngā mihi nui,

A handwritten signature in black ink, reading "SBogle". The signature is stylized and cursive.

Sarah Bogle, Co-Convenor
ASAP | RUA

About the 2026 Hui



WHAKAWĀTEA: CLEARING THE WAY FOR ADAPTATION

Date

20-21 August 2026 (1.5 days)

Venue

Te Papa Tongarewa
Te Whanganui-a-Tara Wellington

Delegates

Around 250 anticipated

Intentionally sustainable

ASAP | RUA is committed to delivering a hui that reflects the values of kaitiakitanga, stewardship, and sustainability. Measures include:

- choosing a venue that is centrally located and accessible by public transport
- no printed materials or promotional swag
- low-waste catering approaches
- encouraging reusable drink containers and plastic-free participation.

A relational and interactive hui

This hui is founded on ASAP | RUA values and is designed to encourage:

- **Kotahitanga** through meaningful participation, practical exchange, and collaborative learning.
- **Auahatanga** by encouraging participants to be bold, creative, and innovative in responding to adaptation challenges.
- **Rangatiratanga** through strong leadership, collective responsibility, and purposeful capacity and capability building opportunities.
- **Rauora** across Aotearoa through the strengthening of climate resilience, adaptation awareness, and our collective ability to navigate thriving futures.

Alongside plenary sessions, the programme will include workshops, facilitated kōrero, breakout discussions, and networking opportunities that support relationship-building across sectors and communities.

Hui Schedule

Thursday 20 August – full day	Mihi Whakatau / Welcome
	Plenary sessions
	Facilitated kōrero
	Evening networking and whakawhanaugatanga
Friday 21 August - half day	Plenary session
	Groups discussions
	Closing reflections and wrap up
	Kai

Partnership Opportunities

Partnership with the ASAP | RUA Hui offers an opportunity to contribute to the growing adaptation community of practice across Aotearoa. We see partnership not simply as sponsorship, but as an investment in the relationships, leadership, and collective capability needed to support enduring adaptation futures.

Our partnership model is grounded in the belief that meaningful adaptation requires collective effort, diverse knowledge systems, and strong relationships across sectors, communities, and generations. We invite organisations to support this kaupapa in ways that align with their own values and commitments.

Partnership contributions help enable:

- inclusive participation
- support for iwi, hapū, community and emerging leaders
- shared learning and collaboration
- practical adaptation dialogue
- and the ongoing development of adaptation capability across Aotearoa.

Overleaf is a summary of the tiers available, followed by a detailed explanation of each tier. Custom partnership arrangements are also welcomed.

SUMMARY OF OPPORTUNITIES

Package Benefits (+ GST)	Kaihautū (Lead Partner) \$20,000	Hoe (Navigational Partner) \$15,000	Tautoko (Supporting Partner) \$10,000	Whiria (Connection Partner) \$5,000
Maximum number available	2	3	4	6
Your logo on the hui website homepage (including a hyperlink)	✓	✓	✓	✓
Verbal recognition by the hui MC at the beginning of each day	✓	✓	✓	✓
Your logo on the delegate registration form	✓	✓	✓	-
Opportunity to contribute to programme content	✓ e.g. workshop/ speaking slot	✓ e.g. 5 min slot	-	-
Logo displayed at the start of the hui and during breaks	✓	✓	-	-
Lunch or tea break partner	✓		-	-
Full hui registration	6	4	2	1

ADDITIONAL OPPORTUNITIES

Individual partnership	Cost (+GST)
Kawhe Partner	\$5,000
Networking & Whakawhanaungatanga Partner	\$4,000
Emerging Talent Partner	\$1,800 (for 15 places)

DETAIL OF OPPORTUNITIES

Kaihautū Partner - \$20,000 + GST

As a lead partner of the 2026 Hui, your organisation will play a significant role in enabling collective learning, courageous dialogue, and cross-sector collaboration at a critical time for adaptation in Aotearoa. This partnership signals your commitment to long-term adaptation capability, equitable participation, and collaborative leadership across communities, sectors, and generations. Alongside prominent recognition throughout the hui, Kaihautū Partners will contribute directly to the creation of meaningful opportunities for relationship-building, practical exchange, and shared navigation.

Hoe Partner - \$15,000 + GST

Your organisation will enjoy strong brand presence and recognition throughout the hui. This package offers a high level of exposure across digital and on-site platforms, including prominent website placement and verbal acknowledgement by the MC. With opportunities such as tea break partnership, this tier provides excellent visibility.

Tautoko Partner - \$10,000 + GST

This partnership supports the strengthening of adaptation relationships and knowledge-sharing across the sector. Hoe Partners contribute to creating inclusive and engaging hui experiences that support collaboration between iwi and hapū, local government, practitioners, researchers, infrastructure providers, and communities. Your organization will be recognised as an active contributor to the growing adaptation community of practice in Aotearoa.

Whiria Partner - \$5000 + GST

Whiria Partners contribute to strengthening the wider adaptation network through support of the hui kaupapa and community. This package offers an accessible opportunity to align your organisation with adaptation leadership and collective action across Aotearoa.

Kawhe Partner - \$5,000 + GST

Support whakawhanaungatanga and informal kōrero throughout the hui through hosted coffee. You will have naming rights and can place your banner beside the coffee cart. With high foot traffic throughout the event, this opportunity provides strong visibility while contributing to a welcoming and relational hui environment.

Networking & Whakawhanaungatanga Partner - \$4,000 + GST

Support the evening networking session, with the opportunity to deliver brief remarks while fostering relationship-building and cross-sector connection.

Emerging Talent Partner - \$1,800+ GST

Support attendance for early-career practitioners, iwi and hapū representatives, students, NGOs, and community leaders who may otherwise face barriers to participation. This contribution helps strengthen diversity, inclusion, and long-term capability across the adaptation sector.

Booking Information

To discuss or book a partnership package please email adaptnz@asap.org.nz with your details and preference. Partnership will be allocated only on receipt of a confirmation email from an authorised staff member from your organisation. A confirmation email will be sent to your organisation by ASAP | RUA to confirm the booking. You will also receive a tax invoice, including payment instructions.

Payment policy

- 50% deposit is due on the 20th of the month following invoice.
- Remainder payment is due the month after or mid-August, whichever is sooner.
- Should the Partner fail to pay by the invoice due date, ASAP | RUA has the right to cancel all entitlements with no refund.

Payment methods

- Payment is possible by direct credit, cheque or credit card - full details will be on the invoice.

Terms & conditions

- ASAP | RUA reserves the right to decline partnership arrangements that do not align with the kaupapa and values of the hui.
- Recognition opportunities are designed to reflect partnership contribution while maintaining the integrity and collective nature of the hui experience.
- Website recognition visibility may vary depending on the number of active partners and digital layout requirements.
- Any requested changes to supplied promotional material must be provided in writing.

Cancellation policy

- In the case of cancellation by a partner, written notification must be sent to the hui organiser.
- Refunds of fees paid (less a cancellation fee of 75% of the value of the partnership) will be available for cancellations received prior to 15 July 2026. No refunds will be provided after this date.
- Staff substitutions are allowed without penalty; in this case, please advise the partnership manager by email as soon as possible: adaptnz@asap.org.nz.

Closing Statement

ASAP | RUA believes adaptation in Aotearoa requires shared leadership, enduring relationships, and collective courage.

We invite organisations to join us in helping create the conditions for adaptation futures that are equitable, grounded, collaborative, and enduring.

Together, we can help navigate pathways toward thriving, equitable, and enduring futures for our communities, environments, and future generations.

ASAP | RUA

